

Leora Aileen



22,2K+



43K+



8,1K+



ABOUT

Hi, my name is Leora Aileen! I'm a content creator, writer and illustrator from the Netherlands. I'm truly passionate about all things books and reading. I enjoy sharing my current reads, writing projects and love for vintage fashion and home decor with my YouTube community. On my TikTok and Instagram you will find more bookish content, eclectic thrifted finds and lots of aesthetic, creative posts! Scroll down to see YouTube demographics, more social media statistics and info about my online presence as a creator.



92,8%



7,1%



top 3
36% USA
8,1% UK
4.8% DE

6-9K

Average
Reach

4,5%

Engagement
Rate

*based on recent YouTube data

PREVIOUS COLLABORATIONS



BOTM



SKILLSHARE



ANA LUISA



REGAL ROSE

POPULAR POSTS

*Instagram and TikTok



120K
Views

12.9K
Likes



29.4K
Impressions

26.1K
Post Reach



31.3K
Views

5.2K
Likes

RATES & SERVICES

* all prices are starting from and are negotiable based on wants & needs

INSTAGRAM FEED POST | €350 - \$380

Dedicated Instagram post according to your brand guidelines

INSTAGRAM STORY | €200 - \$220

1-3 stories featuring the product + swipe-up link

YOUTUBE INTEGRATION | €650 - \$700

90-120 second integration featuring your brand or product + link in the description (giveaway optional)

TIKTOK POST | €200 - \$220

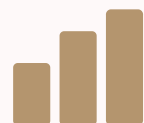
Tiktok featuring the product or service

7.9%

Engagement Rate
*Instagram

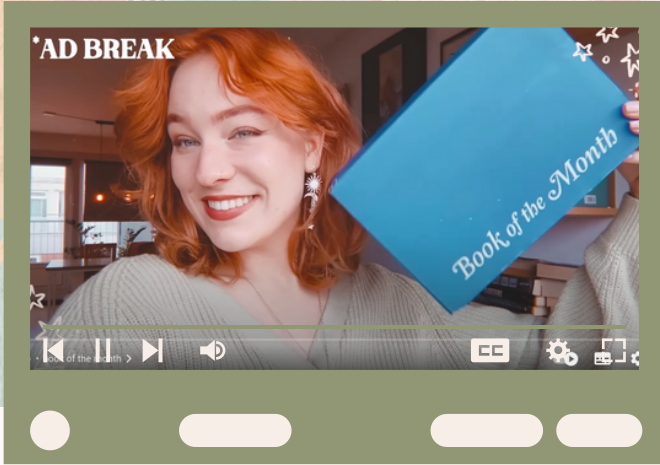
2-4K

Average Story Impressions
*Instagram



Top age categories:
18-24 (42,2%)
25-34 (44,7%)
*Instagram

YOUTUBE INTEGRATION



Book Of The Month YouTube Integration

31,5K
Views

6.3%
Engagement rate



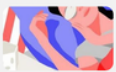
Manta Sleep YouTube Integration

9,9K
Views

5.2%
Engagement rate

Call to action to help engage

9,8K weergaven 4 weken geleden #booktube #fallreading #autumntbr
Check out Manta Sleep here [<https://bit.ly/3QOUT6U>] and make sure to use [LEORA] for 10% off your order! 🥰



Check out Manta Sleep Masks with a discount here!
Check out Manta Sleep Masks! 📄

31K weergaven 9 maanden geleden #booktube #bestbooks
use code LEORA to get your first book for only \$9.99! https://www.bookofthemonth.com/?utm_s...
↓ INFO ↓
...meer

Cozy & appealing visuals



Personal, Authentic Testimony



Audiences that identify with me, identify with the brand (it's like a friend recommending you something!)



Naturally integrated content on products that audiences are organically interested in already because I share about similar things regularly (such as reading, lifestyle products, cozy gadgets)

Bookish, Lifestyle or Fashion Brands



Brands I've worked with for YouTube:
Skillshare, Glasses USA, Blackstone Publishing, Maverick Graphic Novel Imprint, Manta Sleep Masks, Ana Luisa Jewelry